

DEEPIKABAKSHI

Creative



designsbydeepika.com



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DESIGN EXPERIENCE

FCBCure

Junior Product Designer

Worked closely on building intuitive digital tactics and interactive experiences for many of the agency's various brands and clients.

(April 2021—July 2021)

Junior Art Director

Crafted digital, print and social media based branded content, experiential tactics and campaign concepts for [Novo Nordisk](#) (hemophilia A & B), [Merck](#) (heart failure), [Abbvie](#) (oncology), [Ferring](#) (osteoarthritis knee pain), [Curax](#) (anti-obesity) and [Genentech](#) (rheumatoid arthritis).

(September 2019—April 2021)

Sound Healthcare

Junior Art Director

Concepted, created animated branded content and convention tactics for [Abbvie](#) (hepatitis C), [Incyte](#) (oncology) and [Pfizer](#) (hemophilia and rare disease).

(April 2019—September 2019)

PMX Agency

Creative Intern/Designer

Built creative concepts, campaigns and strategies for brands such as [JUUL](#), [St John Knits](#), [Aeropostale](#), [NorthFace](#), [ShoeCarnival](#), [Ubisoft](#), [Keurig Drinkworks](#), the [American Heart Association](#) and internally.

(June 2018—December 2018)

Asurion

Art Direction Intern

Produced graphics, print media and branded content for clients such as [Verizon](#), [AT&T](#) and for internal use.

DESIGN SKILLS

UI/UX Design
Illustration
Advertising Campaigns
Branding & Identity
Copywriting
Presentation Design
Social Media
Interactive Design
Motion Graphics

SOFTWARE SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Adobe Premiere
Adobe XD
Adobe Audition
Procreate
InVision
Sketch
Brackets
HTML/CSS

VOICE OVER WORK

Voice Over Artist

Professional voice-over work.
(2010—present)

Demo Reel Producer

Scripted demo reels for up-and-coming voice actors.
(2011—2012)

Voice Over Training

Learned from Kevin Delaney, Kyle Hebert, Tony Oliver & Bill Farmer: *The Voice of Goofy!*
(2010—2013)

LANGUAGES

Japanese Cleared JLPT N4 exam (2014) and have mastery of Intermediate level reading, writing & conversation

Hindi Intermediate level conversation

EDUCATION

Kean University,

Robert Busch School of Design/
Michael Graves College
Union, New Jersey

BFA: Interactive Advertising
& Graphic Design
2018

GPA: 3.86

Middlesex County College,

Edison, New Jersey

AAS: Media Arts & Advertising
Graphic Design
2016

GPA: 3.97

HONORS

Graduated Magna Cum Laude

(2018)

Student Ambassador for
the Michael Graves College/
Robert Busch School of
Design (2018)

Featured on Program
Homepage for Kean Website
(2018)

Lambda Alpha Sigma
Academic Honors (2018)

Certificate of Creative
Excellence in Advertising
Graphic Design (2016)

Graduating Senior Class
Representative for the Board
of Trustees Nominee (2016)

Certificate of Highest
Academic Achievement (2016)

Certificate of Excellence and
Achievement in Leadership
from the Office of Student
Activities (2015–2016)

Leadership
Collaborative Program

Participated in a series of
leadership workshops. (2015)